



THE GILMAN BROTHERS COMPANY

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FOR IMMEDIATE RELEASE

The Gilman Brothers Company Extends Foam Distribution Throughout Europe with GPM Ltd.

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SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, January 24, 2020

The Gilman Brothers Company has extended substrate distribution across Europe through partnership with GPM, Ltd. General Print Materials (GPM), based in Fleckney, Leicestershire, UK, will continue to be the primary European distribution channel, in conjunction with several associated distributors managed by GPM. The full line of Gilman Brothers materials is included in this agreement, for products such as InSite® Reveal®, InSite® Canvas, INFINITY® UV, InSite® Acid Free, MountCor® and more.

“GPM’S ability to service all European markets, their knowledge of customers and application support is aligned with our long-term strategy across Europe” says Bill VanHorn, Director of Sales. “We continue to aggressively pursue our global strategy of growth and branding via strategic partners in all geographies.”

GPM Ltd. stocks a wide range of substrates and holds the largest range of foam centered boards in the UK. Their extensive services include supply, design, manufacture and finishing of POS, signage and display solutions in materials from acrylic to foam PVC. “Gilman is our primary supplier of foamboards based on long-term relationship, trust, quality, service and always being there to support our efforts,” says Peter Johnson, Managing Director of GPM, Ltd. “Stocking position is strong in the UK and we look forward to solid growth across Europe in 2020 and beyond”

For additional information on General Print Materials, visit their website at <http://www.gpm-ltd.co.uk>.

For additional information on any Gilman Brothers products visit our website at www.gilmanbrothers.com, email us at sales@gilmanbrothers.com or call regular EST business hours 860-889-8444 USA or the new 24/7 hotline 860-884-2077.

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