



THE GILMAN BROTHERS COMPANY

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FOR IMMEDIATE RELEASE

Gilman Brothers Promises Another Unique Booth for Globalshop 2019

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“For the fourth year in a row, our booth for GlobalShop 2019 promises to be our largest and most memorable,” says Bill VanHorn, Director of Sales. “All game changing products and designs will be front and center with the overwhelming theme both inside and outside of McCormick Place being “CHICAGO!” The Gilman Brothers Company enjoys a reputation for evocative, one-of-a-kind tradeshow booths, built from and showcasing their popular rigid graphics boards. Each booth is custom designed and created, and the details are a closely guarded secret until opening day.

“We determined several years ago that GlobalShop was one of many organizations that could provide the platform to display and demonstrate our value proposition,” says Bill VanHorn, Director of Sales. “Each year we have a new theme and, needless to say, it’s been fun! In previous years we’ve converted our space into an Italian village, 80’s rock-n-roll tour and castaway Island. Our last booth was ‘sensory overload’ which walked customers through amazing examples how to incorporate emotion and senses utilizing substrates. Trust me when I say this year we are going over the top. The team is excited as designs are already in process.” Slideshows of Gilman Brothers’ past trade show booths can be viewed on the company’s website. The Gilman Brothers Company will at Booth# 5158 at GlobalShop 2019.

The GlobalShop 2019 booth is designed and built by Artisan Complete of Markham, Ontario. This is the fourth booth that Artisan has produced for Gilman Brothers. Artisan Complete recently completed a series of application prototypes showcasing how Gilman Brothers products can be used in the retail market. Examples can be viewed on the Gilman Brothers website.

The GlobalShop @ RetailX Expo will take place June 25-27, 2019 at McCormick Place in Chicago. The RetailX 2019 Trade Show & Conference is a colocation of the nation’s top three retail events and promises to be the most comprehensive experience in the retail industry. For additional information on the expo visit <https://www.globalshop.org/>.

For additional information on any Gilman Brothers products visit our website at www.gilmanbrothers.com, email us at sales@gilmanbrothers.com or call regular EST business hours 860-889-8444 USA or the new 24/7 hotline 860-884-2077.

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