



THE GILMAN BROTHERS COMPANY

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FOR IMMEDIATE RELEASE

Gilman Brothers Give All for Their Customers with More Changes & Updates

Reshuffling the sales group continues to improve Gilman Brothers customer service.

SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, NOVEMBER 3, 2015

During their quest this year to expand operations, hire the best and the brightest, promote from the inside, and develop new products, Gilman Brothers has never lost sight of their unceasing desire for unequalled customer service. They have streamlined the sales organization by dedicating their resources to offer 15 minute sales quotes and 24 hour order acknowledgements. "We continue to pursue direct relationships at all levels of the supply chain such as: end users, ad agencies, fabricators, printers and distribution to better improve relationships and customer service," says Bill VanHorn, Director of Sales.

Though the redesigned lobby, entrance and sales offices are wonderful, Gilman Brothers is devoting the second floor to the Customer Experience Center (CEC), the newest feature for the company. No longer will anyone have to wait to speak with a live representative--no matter what time zone, day of the week, or country--as the CEC will be available 24 hours a day, seven days a week, making Gilman Brothers truly a global minded company. The CEC staff will provide immediate assistance on topics such as design, printing, cutting, laminating, fabrication and budgets while also offering material recommendations and custom solutions. The creation of prototypes will soon be available for all customers absolutely any time, any day.

Mark Pimentel, Director of Operations says he's thrilled with the new Gilman Brothers. "They are a company with vision, innovation and concepts," says Pimentel, who continues, "Gilman Brothers has always been willing to roll up their sleeves and help get things going. Everything is transparent and there are no voids between sales, manufacturing, purchasing and accounting—we all work together to develop the very best product for our customer."

Through their remarkable product line headed by InSite® Reveal® foamboard to the development of MountCor®, INFINITY™--available in 3mm, 3/16", 1/2"-1" thicknesses—and EAGLECELL™ Gilman Brothers has something for every need, and their ColorOne™ system maintains its white color under any light source. "The market place will continue to hear aggressive changes, updates, additions and major announcements – stay tuned, we are just getting warmed up, " says VanHorn.

For additional information visit our website at www.gilmanbrothers.com; email us at sales@gilmanbrothers.com; or call regular EST business hours 860-889-8444 USA or the **24/7 hotline 860-884-2077**.

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