



THE GILMAN BROTHERS COMPANY

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FOR IMMEDIATE RELEASE

EAGLECELL™ is the 100% Recyclable, Eco-friendly Option for Replacing Plastic, Metal and Wood

Gilman Brothers EAGLECELL paper honeycomb board is also a member of the ColorOne™ White Point Management System

SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, OCTOBER 19, 2015

Gilman Brothers EAGLECELL™ has a proprietary open core design engineered with 95% open space, making it extremely lightweight yet able to deliver I-beam like strength for carrying shear, bending and compressive loads. It is dent resistant and manufactured with SFI certified paper liners, is fully recyclable meaning that the printer and end user are able to recoup expenses by recycling waste. It is ideal for constructing lightweight, rigid, exhibits, interior signage, POP displays, in-store merchandising, model building, tradeshow booths, shipping box construction, load separators between pallets, and is suited to hot or cold mounting, screen and digital printing.

For printers and end users, EAGLECELL is easy to transport, fabricate and being a member of Gilman Brothers ColorOne White Point System it ensures optimum printing performance and consistency by maintaining a high degree of whiteness. Surface liner materials and coatings have been carefully selected to derive consistent white balance and optimum surface properties for printing. This makes EAGLECELL stronger and rigid for extended long lasting signage solutions, is competitively priced, and joins Gilman Brothers InSite® Reveal®, InSite® Canvas, Ryno Board® and INFINITY™ as the newest member of their ColorOne™ System.

ColorOne helps producers deliver better results for exhibit and display applications where more than one type of board may be employed, yet the imagery must be consistent across the entire project. This is particularly important when printing logos and identifiable company color schemes. "We developed the EAGLECELL as part of our ColorOne system to give graphics producers the confidence knowing the printed image will always showcase optimum image quality and true color reproduction", says Gilman Brothers Director of Sales, Bill Van Horn. EAGLECELL is available 1/4", 1/2" the popular 3/4", up to 2" thicknesses; White/Kraft/White and White/White/White combinations; from 48" x 96" up to custom widths and lengths of 60" x 192". For additional information:

800-852-4220 USA; sales@gilmanbrothers.com; www.gilmanbrothers.com

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