



**THE GILMAN BROTHERS COMPANY**

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**FOR IMMEDIATE RELEASE**

**Gilman Brothers, Caldera, HP, Zund to Host GoA WIDE FORMAT PRINT SHOP LIVE!**

See us at Graphics of the Americas, Miami Convention Center, February 18-20, 2016

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WIDE FORMAT PRINT SHOP LIVE! is being hosted this year by the dream team of Gilman Brothers for rigid substrates, Caldera for software, HP for wide format printers and Zund for cutting. They will be covering all the bases in one location showcasing the possibilities when the right materials, software and equipment are combined and executed from prepress to printing and finishing. Explore the opportunities available in wide format applications with industry leaders as they discuss and demonstrate how the implementation of wide format into your plant will increase profit opportunities.

The Gilman Brothers Company is one of North America's premier manufacturers of foamboard products for signage, display and graphics. Founded in 1897, the company has been instrumental in developing and bringing to market innovative products like INFINITY®, Ryno Board® and InSite® Reveal® for the changing needs of the visual industries. "When Zund called and asked if Gilman was interested in this groundbreaking concept, it was an easy decision. The opportunity to have a 1-stop shop concept, not only at GOA but several other shows in 2016, is exciting and will drive growth and solutions at all levels of the supply chain," SAYS Bill VanHorn, Gilman Brothers Director of Sales.

Caldera is a software company with more than 20 years' experience in developing, marketing and supporting high-quality technological software for wide-format imaging, business workflow and digital signage with a commitment to increasing productivity, cost-efficiency and color output. HP allows for beautiful applications with print-to-print color consistency and efficient, easy operation, because wide format is now and the future. Zund offers optimal solutions for any material or substrate whether rolled material or sheets and boards. They offer the right cutter for every segment of your signage needs. Together these four power-houses will demonstrate how you can become more productive by working smarter not harder.

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