



THE GILMAN BROTHERS COMPANY

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FOR IMMEDIATE RELEASE

Gilman Brothers Announces Promotions, New Hires and Continues Upward Mobility

Advancement for Rossi, Luna and Skinner proves that Gilman Brothers efficiency comes from within.

SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, JUNE 24, 2015

It all began end of last year when Bill VanHorn was hired by The Gilman Brothers Company as their new Director of Sales. Shortly after that the wheels of progress began and they have never looked back. By 2015 **Mark Pimentel** was promoted to Director of Operations now handling 24/7 three shift manufacturing; and **Cyrus Gilman** was appointed to VP of Business Development to focus on product development for markets that are driving the company progressively forward. Gilman Brothers continues to streamline current distribution channels by replacing manufacturer reps in select geographies and promoting from within to allow in-house sales to maintain a closer, stronger, and more personal relationship with their customers and to better serve the market.

Joe Rossi, has been promoted to the position of Strategic Sales and Marketing Manager at Gilman Brothers. He will be coordinating the process for calls to printers and ad agencies as well as actively working on new product development by orchestrating the concept of "idea to validation to execution." By opening communication with premier printer partners across the globe, he will be instrumental in taking project proposals and categorizing them into short, medium and long-term priorities while obtaining "critical to quality" parameters throughout the supply chain. **Ari Luna**, a long time Gilman Brothers employee has been promoted to Strategic Sales and Marketing Leader. She will now be calling on the largest printers, ad agencies and end-users across the Eastern Region while working on gathering data required to expedite new product launches. **Ingrid Skinner** has been named Strategic Administrative Leader in an effort to help coordinate and streamline sales and sample requests. Her new responsibilities include more direct customer contact and service.

"The time is now to take our efforts to the next level related to training, promoting and specifying our brand at all levels of the supply chain. More changes to come as we continue to look at new ways to not only introduce new products but consult and support the graphics industry," says Bill VanHorn, Director of Sales.

Gilman Brothers is a 118 year old family owned company in Gilman CT that still believes in customer service and the American way. For additional information: 800-852-4220 USA; sales@gilmanbrothers.com; www.gilmanbrothers.com

JPG: *Joe Rossi, Strategic Sales and Marketing Manager;*
Ari Luna, Strategic Sales and Marketing Leader;
Ingrid Skinner, Strategic Administrative Leader

