



THE GILMAN BROTHERS COMPANY

Gilman Road, Gilman CT, 06336 USA
800-852-4220
860-889-8444
Fax 860-889-5226
www.gilmanbrothers.com

FOR IMMEDIATE RELEASE

Gilman Brothers Promotes Ari Luna as Business Development Leader

Ari Luna will create sales and marketing opportunities for Gilman Brothers throughout the wide format printing industry.

SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, MARCH 1, 2016

The Gilman Brothers Company is pleased to announce the recent promotion of Ari Luna as Business Development Leader. Luna, a goal oriented expert in sales and marketing development with a strong customer service background, will be a key player in creating new growth opportunities throughout the wide format printing industry. "Ari is a team player and understands all aspects of the graphics supply chain. Her passion, energy, work ethic and willingness to do whatever it takes will produce not only immediate share shift results but long term strategies to align our technology and commercial resources," says Bill VanHorn, Director of Sales.

Luna, who has been with the company for seven years, has traveled extensively as the face of Gilman Brothers, calling on the largest printers, ad agencies and end-users across the East Coast and beyond. As Business Development Leader, Luna's primary focus will be to build and develop industry relationships through high-profile presentations, training seminars, new product development, regional preferred supplier programs, identifying new technologies and alliances to keep Gilman Brothers ahead of the curve. She will specify the Gilman Brothers brand at all levels of the supply chain with concentration on the largest printers, POP display creators, advertising agencies and end-users closing the loop between project conception and project delivery.

Luna is a frequent Gilman Brothers representative at graphics industry trade shows like SGIA, GlobalShop, ISA and Graphics of the Americas. She has worked hard to increase brand recognition among wide format printers. Luna will continue to support distribution throughout the East Coast and Midwest, acting as a liaison between the distributor and the end user. Luna may be contacted at 860-823-2904.

For information on any Gilman Brothers products visit our website at www.gilmanbrothers.com, email us at sales@gilmanbrothers.com or call regular EST business hours 860-889-8444 USA or the new 24/7 hotline 860-884-2077.

END

#

*Ari Luna has been promoted to
Business Development Leader
at Gilman Brothers.*

