



THE GILMAN BROTHERS COMPANY

Gilman Road, Gilman CT, 06336 USA

800-852-4220

860-889-8444

Fax 860-889-5226

www.gilmanbrothers.com

FOR IMMEDIATE RELEASE

Gilman Brothers and Zünd Alliance Keeps Getting Stronger for 2016

It's all about customer service and follow-up for Zünd and Gilman Brothers when it comes to their new clients.

SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, OCTOBER 21, 2015

The Gilman Brothers Company / Zünd alliance—first established May 2015-- is being strengthened as we enter into 2016. "It was a natural alignment," say Bill VanHorn, Gilman Brothers Director of Sales. "We will be partnering with Zund at several tradeshows and conferences with booth representation, supplying them with substrates and demonstration materials and to assist their potential and new customers by answering their production queries about product. "Where better to begin with full-on customer service if not at the big shows? The best cutter using the best materials possible," continues VanHorn.

In addition they are in joint development for new customers offering cutter delivery, installation, operation and education. Once Zund completes the installation of a new cutter, Gilman Brothers will be following up to fully educate, discuss, assist and demonstrate assorted materials options and show potential applications. Zünd supports thousands of customers all over the U.S. and Canada, in graphics, packaging, leather, textiles/composites, manufacturing, and other industries that rely on Zünd cutters for precise, efficient digital cutting. "Between Gilman's rigid materials and Zund's versatility with cutting, anything is possible to create," states Dan Cantrell, National Sales Manager, Zund America, Inc.

For additional information about Gilman Brothers products visit www.gilmanbrothers.com, call EST business hours 800-852-4220 USA or the 24/7 hotline 860-884-2077; or email sales@gilmanbrothers.com.

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JPG: Zund G3 easily cuts popular Gilman Brothers products including INFINITY™, InSite® and EAGLECELL™.

