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## FOR IMMEDIATE RELEASE

## Gilman Brothers and Zünd Enter Into Innovative Strategic Alliance

Zünd has the machine and Gilman Brothers has INFINITY board to create unbelievable results! SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, MAY 18, 2015

The Gilman Brothers Company and Zünd have entered into a strategic alliance that changes the face of product development. With the installation of the G3 Zund digital cutter at their new Customer Experience Center (CEC), Gilman Brothers and Zund have created an invaluable symbiotic relationship. Gilman achieves the 24/7 use of a Zund high scale cutter for testing of products on a variety of materials, and in return, Gilman Brothers offers Zund a sound manufacturing infrastructure where they will have an east coast USA demonstration location and facility to better serve existing and potential clients. "Having a Zund at our HQ allows for immediate response to customer needs such as prototyping, design, comparison testing and unlimited flexibility working with designers around the globe," says Bill VanHorn, Director of Sales, Gilman Brothers.

Zünd supports thousands of customers all over the U.S. and Canada, in graphics, packaging, leather, textiles/composites, manufacturing, and other industries that rely on Zünd cutters for precise, efficient digital cutting. "Between Gilman's rigid materials and Zund's versatility with cutting, anything is possible to create," states Dan Cantrell, National Sales Manager, Zund America, Inc.

Together, Gilman Brothers and Zund are able to offer their customers professional solutions for producing signage, intricate lettering, tradeshow exhibits or complex 3D displays using INFINITY as well as vinyl, cardboard, polypropylene, acrylic, foamboard or wood. The Zund G3-2500 Cutter is a multifunctional machine designed for industrial use with the technology and build for high-volume, 24/7 production. Follow the video link to watch a brief introduction to Zünd G3 cutters.

<u>https://www.youtube.com/watch?v=BJPgTFTSEt0</u>. For additional information on INFINITY or CEC: 800-852-4220 USA; <u>sales@gilmanbrothers.com</u>; <u>www.gilmanbrothers.com</u>

JPG: The new Zund G3 at the Gilman Brothers CEC cutting a vibrantly printed sample of INFINITY Signage during a customer demonstration

