



THE GILMAN BROTHERS COMPANY

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FOR IMMEDIATE RELEASE

Gilman Brothers Promotes Liz Bayer-Partington as Strategic Sales Leader

Liz Bayer-Partington brings passion, creativity, and 28 years of experience to the Gilman Brothers Sales team.

SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, SEPTEMBER 24, 2016

Sales Leader. Liz brings an enthusiastic, pragmatic approach to customer service and draws from over 28 years of customer service experience and a BA in Business Management. As Strategic Sales Leader, Liz's primary focus will be to work closely with channel partners both domestic and international to ensure each order is handled efficiently, from quote to delivery.

Liz brings a passion and energy for customer service to the Gilman Brothers Sales Department. She will be working in partnership with scheduling, production, inventory control and shipping to bring together special programs designed to give her customers a competitive edge in their market. "Liz excels at thinking outside the box." says Bill VanHorn, Director of Sales. "Her creative approach and genuine passion for customer satisfaction will make her a key facilitator in building strong partnerships among our distributors. Liz has the "it" factor, rare to find these days, and we're excited to have her on our team as we continue our aggressive growth initiatives and building our team."

Liz recently added a fresh face to the Gilman Brothers team at SGIA in Las Vegas where she had the opportunity to introduce Gilman Brothers INFINITY® styrene-faced foamboard and EAGLECELL™ all-paper graphics board to the sign and graphic imaging industry. Her outgoing personality, infectious laugh, and enthusiasm for the Gilman Brothers product line made her a hit with visitors to the 30-ft booth which was built entirely of Gilman substrate. Liz looks forward to attending GlobalShop in March, 2017, and will be a frequent Gilman Brothers representative at other graphics imaging trade events.

For additional information on any Gilman Brothers products visit our website at www.gilmanbrothers.com, email us at sales@gilmanbrothers.com or call regular EST business hours 860-889-8444 USA or the new 24/7 hotline 860-884-2077.

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JPG: *Liz Bayer-Partington*

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