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FOR IMMEDIATE RELEASE

Gilman Brothers INFINITY® Styrene Faced Foamboard is UV Resistant

SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, October 27, 2020

The Gilman Brothers Company is pleased to announce that INFINITY® Styrene-Faced Foamboard is now UV resistant.

Over recent months, like many manufacturers, The Gilman Brothers Company has found itself forced to pivot its focus and develop applications for its products in nontraditional markets. INFINITY® Styrene-Faced Foamboard, which is both moisture resistant and sanitizable, offers advantages that include cold-bending capability, making it a perfect board for fabricating solutions like temporary beds for field hospitals, temporary desks for schools, and PPE applications. INFINITY®'s new UV resistant digital grade styrene liner also offers the added benefit of proven resistance to the yellowing effects of UV light.

Fabricators have long sought a graphics board that can withstand prolonged exposure to natural and artificial UV light without yellowing," explains Bill VanHorn, Director of Sales. "Color consistency to communicate information is key, and that focus has not changed. INFINITY® UV resistant styrene faced foamboard meets today's unique challenges."

Independent testing performed by Q-Lab Testing Services of Homestead, FL compared new UV resistant INFINITY® alongside original INFINITY® and a competing styrene-faced foamboard. Q-Lab UV test results demonstrated that INFINITY® performed superior when compared to other test subjects.

The company's commercial launch package, which is available for download on the company's website, includes updated sell sheets, pictures, visual metrics and test certificates, along with data details of the fluorescent cool white and QUV tests. "Our UV resistant INFINITY® is specified to within the tighter tolerances and consistency that our customers demand," says Bill VanHorn, Director of Sales. "The graphics and packaging industries continue to evolve at lightning speed. We are not only keeping up but also getting ahead of trends.

"In challenging times, the character of a company shines through," adds Ari Luna, Business Development Manager. "Our team's creativity and perseverance has enabled us to work through and forge ahead, providing timely solutions to ever-changing needs of our customers."

Q-Lab Corporation is a global provider of material durability testing products. They design and manufacture standard test substrates as well as weathering, light stability, and corrosion testers. More information can be found at www.q-lab.com.

For additional information on any Gilman Brothers products visit our website at www.gilmanbrothers.com, email us at sales@gilmanbrothers.com or call regular EST business hours 860-889-8444 or the Gilman hotline 860-884-2077.

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