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FOR IMMEDIATE RELEASE

Gilman Brothers Launches INFINITY® in 3mm

INFINITY 3mm offers all the benefits, sizes and colors of original INFINITY, but in a new versatile, thinner version.

SOURCE: THE GILMAN BROTHERS COMPANY, GILMAN, CT, JULY 7, 2015

The Gilman Brothers Company is at it again with INFINITY™, their dynamic patent pending styrene faced foamboard which continues to change the printing industry first with the board, then easel, recyclable booth and now 3mm thickness. "Screen and digital printers already in love with INFINITY 3/16" have been clamoring for a thinner 3mm version to offer as an alternative to other plastics commonly used in the graphics industry, so it was a natural progression for Gilman to fill the void, " says Bill VanHorn, Director of Sales, Gilman Brothers.

INFINITY 3mm offers all of the core advantages of the foam being 2.5 x more dense compared to other foams; 3D forming; ready-to-print surface for use with solvent and UV inks. INFINITY 3mm is the only green, 100% recyclable product--making it the logical choice over any non eco friendly materials such as expanded PVC. It is also 100% manufactured in the USA using 100% USA produced raw materials, the American dream.

The ultra smooth INFINITY surface eliminates pre-production cleaning and preparation which increases printing speed and efficiency when screen or digital printing, and is a featured member of Gilman Brothers ColorOne™ White Point Management System. ColorOne's patent pending for both the paper and styrene faced foamboards centers around the white point not changing under light sources such as UV, fluorescent and incandescent, truly making the printed colors pop and accurate when exact match of logos is vital. "Working directly with some of the largest printers and end-users in our market allows us to gather critical-to-quality features of desired products so we can deliver a steady pipeline of new materials in the graphics, POP and retail signage markets," says VanHorn.

INFINITY 3mm is available in the full range of widths, lengths and colors as other thicknesses of the INFINITY line. For additional information visit our website at www.gilmanbrothers.com, call 860-889-8444 USA or email sales@gilmanbrothers.com

END

JPG: *Gilman Brothers INFINITY is available 3mm, 3/16" to 1", 16x20" to 60x192" sheets in black and white combinations.*