FOR IMMEDIATE RELEASE

The Gilman Brothers Company Announces INFINITY® - styrene faced foamboard

A 100% styrene, bendable board that prints flat and transforms into 3D displays.

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The Gilman Brothers Company, Gilman CT is proud to announce INFINITY®. This patent pending board is manufactured in the USA using 100% USA produced raw materials and features digital grade styrene sheets that maintain their color under any light source and is part of Gilman's new ColorOne™ white point management system. The new INFINITY surface eliminates pre-production cleaning and preparation which increases printing speed and efficiency. There are modifiers in the styrene that promote ink adhesion and the foam has 2.5x the density of other competitive foams. "It took us three years to re-engineer this product on all levels to improve ink adhesion, surface cleanliness and smoothness, while allowing for 3D forming characteristics. We listened to what the market wanted and we executed," says President Evan Gilman, The Gilman Brothers Company.

INFINITY may be printed, scored and shipped flat then hand bent resulting in an eye catching 3D graphic display. All of this makes it the perfect board for direct digital printing, direct screen printing, shipping, in-store signage, and point-of-purchase displays. It is a high end foamboard that cuts better than any others no matter what the process…knife or die cut with best cutting results on digital contour cutters. "INFINITY is opening doors at all levels of the retail and POP supply chain. The market is seizing the opportunity to upgrade specifications and expand applications and options for the customer. Exciting times at the Gilman Brothers Company!" says Bill VanHorn, Director of Sales. Available in thickness range from 3/16" - 1" with multiple black and white configurations, custom colors available upon request. Wide variety of sheet sizes from 16" x 20" to 60" x 192"!

For additional information: 800-852-4220 USA; sales@gilmanbrothers.com; www.gilmanbrothers.com
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